## WE WANT YOU! INTERDISCIPLINARY, INTERNATIONAL & HIGHLY MOTIVATED MEDTECH-STARTUP OFFERS OPPORTUNITY!

CURRENTLY LOOKING FOR STUDENTS FOR DEVELOPMENT AND IMPLEMENTATION OF A MARKETING CONCEPT

## YOU ARE:

Bachelor | master student in the field of Administration, Marketing or a related Creative thinking and passionate about Medical Technology Fluent in English and German

## **STUDENT PROJECT:**

Market, Competitors & SWOT Analysis
Definition of Buyer Personas & Marketing Goals
Building of a Marketing Plan / Strategy
Selection of Appropriate Marketing Tools & Channels
Communication with Clinics & Sales Partners
Establish marketing Methods

Send your CV and motivation letter to:

info@inline-med.com



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